

Dear Valued and Appreciated Customer!

As always, we will continue to adapt to keep ahead of our industry to better serve you and your credit card processing needs.

Thank you for your patronage and loyalty. We appreciate you and your business!

## Mobile Processing for your phone!

Source: Nationwide Payment Solutions, Aprivia, and Schmooze Inc.

### Terminal Tip

**Protect your investment!**  
To ensure that your terminal stays in good working order and you don't lose credit card sales due to a terminal malfunction, use the following tips to keep your terminal running smooth.

- Clean your Terminal on a Weekly Basis
- Plug your Terminal into a Surge Protector

We are pleased to announce that Nationwide Payment Solutions is now offering mobile processing for your smartphone! Currently Windows Mobile, Android, and iPhones (Blackberry App coming soon) are compatible with this new App called AprivaPay. Great for merchants that are on the go!



smartphone into a credit card terminal. By downloading the application onto your mobile device, mobile merchants can leverage the same functionality as any traditional credit card terminal allowing you to e-mail receipts, sign for the purchase right on your smartphone screen (smartphone must have capability), print receipts (additional equipment required), and even



utilize an online virtual terminal to track your sales.

About Apriva: Founded in 1999, Apriva is the leading provider of wireless transactions and secure information messaging solutions that meet the exacting security and reliability requirements of finan-

cial services providers, government entities, and public service sectors.

This payment application can do it all while offering unprecedented reliability, flexibility and cost-efficiency, and exceed the most stringent security standards. Customers expect to pay for purchases in the method most convenient for them, regardless if they are in a store, at home, or at a remote site.

Please feel free to contact us with any questions you might have related to this product. If you need credit card processing on the go, think schmooze inc.!

[www.schmoozeinc.com](http://www.schmoozeinc.com)



AprivaPay is a robust solution that turns any compatible

## 100 FREE Gift Cards can be yours!

Schmooze Inc. will be giving away 100 FREE gift cards this May 2011! These gift cards, given to the winning business, will be customized (must provide electronic image of businesses logo).

Our gift card program can open new doors and opportunities for both you and your customers. Market your business and increase profits with one simple solution, Gift Cards!

- **Businesses offering gift cards see a 30% increase to their bottom line**
- **60% of the recipients spend an additional 58% more than the value of the card**
- **Most recipients make an average of three trips back to the store, to use up the value**

E-mail us at [info@schmoozeinc.com](mailto:info@schmoozeinc.com) and on the subject line of the e-mail type **Gift Card Give-A-Way** and in the body of the e-mail type **"Your Company Name."** The drawing for the gift cards will be on April 25th. Good luck!



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